

## DIGITAL MARKETING ASSOCIATE

### Summary

Dynamic and highly enthusiastic individual with keen business acumen seeking a position in Marketing and Advertising to apply advanced customer service skills and uncommon creative mindset to bring a positive initiative to your business operations and an upward curve to your company revenue growth. Skilled marketing professional focused on exceeding revenue goals, driving high-volume new user acquisition, and growing subscription-based businesses. Well versed in all aspects of marketing campaigns from concept development to execution and launch. Highly organized individual with strong knowledge of business organization and processes as well as management techniques who constantly strives for self-development and education welcoming every opportunity to expand intellectual, cultural, and professional horizons. Highly competitive team player and multitasker seeking to positively contribute to overall team performance and the achievement of all established corporate objectives. Efficient communicator with an uncommon ability to relate to people and provide excellent customer service. Responsible professional with strong analytical skills and a proven ability to produce a range of solutions as well as work under stress still delivering good results. Account Management, Brand Development, Sales Promotion, Multi-Media Marketing, Campaign Planning & Execution, CRM & Profit Maximization, Strategic Media Placement, Market Analysis, Customer Service, Advertising.

### Experience

05/2016 to 11/2016

Digital Marketing Associate Company Name 1/4 City, State

- PatientPop is one of the top 20 fastest growing startups in Los Angeles and is the first growth-focused platform that accelerates new patients growth by automating practice marketing and eliminating the need for dedicated marketing resources.
- Optimize web presence and visibility of healthcare professionals.
- Create, oversee and audit social media pages, health directory profiles, Google Analytics, Call tracking, etc.
- Assist in fostering retention of healthcare professionals current client base and draw new client base.

02/2013 to 08/2013

Account Manager Company Name

- Performed a whole range of an online marketing account manager's duties while serving The Beauty Box, a multi-brand of a major beauty company in the Brazilian market, Boticário Group, which was created to compete with Sephora group.
- Responsible for tracking all social media platforms and campaigns including Facebook page, Blog, e-commerce, Instagram and Twitter.
- Coordinated job scheduling, approval, and creation of online campaigns and key visuals or messages.
- Noted by senior management for efficient management of client-agency relations.

05/2011 to Current

Account Manager Company Name

- Accountable for managing accounts for Transitions Lenses, Unidas Car Rental, Berlitz Language School, and Climatempo.com.br. Operated as a lead point of contact for any and all matters specific to my clients, thus building and maintaining strong and long-lasting customer relationships. Attended meetings with clients as well as created briefings for other employees. Formulated strategies and passed proposals to senior managers. Contributed to campaign development as well as monitored and chased work progress.

### Personal Information

#### PERSONAL SUMMARY

#### Skills

Advertising, agency, com, draw, client, clients, e-commerce, senior management, Google Analytics, managing, marketing, market, meetings, online marketing, page, progress, proposals, scheduling, social media platforms

#### Additional Information

- PERSONAL SUMMARY