

## SENIOR INDUSTRIAL DESIGNER

### Professional Summary

I am pleased to submit my resume for Product Designer with Skip Hop Inc. Given my background in Industrial Design and additional experience in consulting, I feel I am in a great position to make significant contributions to Skip Hop Inc. Throughout my entire career, I have demonstrated consistent success applying aptitudes as a leader and pioneer to achieve high-reaching standards and goals. Please consider the following highlights from my resume: 20+ years working providing industrial design guidance in new product development projects for high-profile clientele. Possesses an extensive repertoire of problem solving skills, technical tools, and software. Proven commitment to continuous professional development as demonstrated through having achieved a post-graduate degree and a professional certification. Attached: Resume Jordan C. Wu, MID Senior-Level Industrial Designer & Consultant A top-performing Senior-Level Industrial Designer and Consultant credited with devising dynamic product designs for high profile corporations from ground up. Possesses an extensive repertoire of technical tools, and software, and research skills to facilitate successful design engagements for major consumer brand names. Highly adept in fostering and cultivating impactful business relationships with an innate ability to propose innovative, value-added solutions to clients. Multilingual and highly adept in fast-paced, results-oriented environment.

### Core Qualifications

- Industrial Design
- Strategic Planning & Analysis
- Front-end UX Research
- Design for Manufacturing DFM
- 3D Design, Modeling & CAD
- Graphic & Web Design
- 3D Printing
- Project Management
- New Product Development
- Collaboration
- Product Design
- Problem Resolving skills Solidworks, Rhino 3D, Abode Creative Suite - Illustrator, Photoshop, Geomagic Freeform Plus, Microsoft Office Suites - Word, Power Point and Excel, HTML, CSS, and Wordpress.

### Experience

Senior Industrial Designer Jan 1998 to Current

Company Name - City , State

- Led conception, form/function/fit design, DFM ( e.g.
- for injection molding) and engineering endeavors for products, such as consumer products, packaging design, iPhone cases/accessories, electronic handheld devices, Internet-of-Thing (IoT).
- Collaborated with production engineers in the U.S., China, and Korea.
- Clientele includes Johnson & Johnson, Unilever, L'Oreal, Clinique, Avon, and L Brands.
- Played an integral role in the successful launches of Victoria's Secret Victoria and Ed Hardy Skulls perfume lines.
- Proactively established GD& T engineering design standards for all design detail presentations.
- Continuously hones expertise in SolidWorks, 3D printing, Adobe Creative Suite, Keyshot rendering, and Rhino 3D.
- Developed successful product launch campaigns using websites built on HTML, CSS, and Wordpress.

FutureDash, Principal Design Consultant Jan 2011 to Jan 2013

City , State

- Planned and executed direction of Energybuddy, a home energy monitor for green energy hi-tech startup.
- Devised conceptualization, detail form language development, electro-mechanic design, moldflow simulation, color/material study, product graphics, packaging design, and presentation, effectively managing product development from design to pilot manufacturing in just 3 months, launched at 2012 CES in Las Vegas.

Front-End Research Consultant Jan 2004 to Jan 2007

Company Name - City

- Successfully identified latent user needs for product development through ethnographic observation, focus group, and interviews.
- Creatively generating scenario and business model for new products/services.
- Extensive projects included research for NeoVideo Portable Digital HDTV, Digital Home Network scenario planning, IPTV usability research, a Digital Picture Frames usability study and digital display trend survey.
- Possesses an additional 5+ years professional experience as an Industrial Designer.

### Education

Master of Industrial Design, M.I.D Pratt Institute - City , State

Certified New Product Development Professional, NPDP, Product Development and Management Association

### Professional Affiliations

IDEA award, Industrial Designers Society of America (IDSA) - desktop PC/Worktool system design

### Languages

Chinese - Fluent, Japanese - Limited Working Proficiency

## Skills

3D, 3D Design, Adobe Creative Suite, Photoshop, CAD, Chinese, color, CSS, Clientele, direction, engineering design, focus, graphics, Graphic, UX, HTML, Illustrator, Japanese, managing, mechanic, Excel, Microsoft Office Suites, Power Point, Word, Modeling, Network, New Product Development, packaging design, presentations, Product Design, product development, Product Development and Management, Project Management, rendering, Research, simulation, SolidWorks, Strategic Planning & Analysis, trend, Web Design, websites

## Additional Information

- Awards & Honors US design patent for designing Network Bridge Access Server. (Patent No.: D370470)