

STYLIST

Objective

An internship opportunity under the Marketing Director of AKIRA Chicago, where I can demonstrate my knowledge of market trends and customer needs to help create innovative and effective marketing strategies.

Education

BBA , Marketing 2019 DePaul University i¼ City , State

GPA: 3.0

Minor: Statistics

Coursework: Accounting 101, Economics 105, Professional Business Writing, Business Ethics

Accomplishments

AKIRA Chicago, Sales

- Consistently in the top 20 rank of stylists in the company for excellent sale stats

American Apparel, Sales

- 1st Place in Chicago District Sales Contest
- Avg. 40-55% of End of Say sales when working

Work Experience

Stylist Apr 2015 to Current

Company Name i¼ City , State

- Pulled entire wardrobes for clients, styling them from head to toe in our merchandise
- Built a strong client base that remained loyal to myself and the brand
- Made clients and customers feel welcome through excellent customer service
- Upsell and suggest items to customers in order to exceed personal KPI stats (\$80 per transaction, 3.0 units per transaction, \$300 an hour)
- Created and hosted client shopping events for my loyal customer base to increase the the store's end of day sales by 15%

Keyholder Nov 2014 to Apr 2015

Company Name i¼ City , State

- Promoted a work environment that is positive, customer-service oriented, and compliant with established company policies and procedures
- Monitored the activities of the store employees to maximize efficiency and respond to customers' needs in a timely fashion
- Supervised sales floor ensuring key selling zones are covered
- Cashier duties
- Opened and closed the store

Sales Associate Feb 2014 to Nov 2014

Company Name i¼ City , State

- Greet and develop rapport with customers
- Provide product information regarding features, trends, and styles of merchandise
- Assisted customers and made suggestions based on knowledge of merchandise and customer
- Maintained neat and organized merchandise through straightening, hanging, sizing, and merchandising

Volunteer Work

Pre-Health Volunteer, Illinois Advocate Masonic Health Center, 2013

- Provided companionship for patients and support for families in surgery lounge and critical care waiting areas
- Greeted visitors at points of entry as well as escorted and directed visitors as necessary
- Assisted visitors at information desk with various inquiries, answered incoming calls, and provided wheelchair assistance

Skills

- Enthusiastic, friendly, and personable
- Advanced problem-solving
- Highly adaptable
- Bilingual: English and Spanish
- Effective communication skills
- Works well within a team, as well as individually
- Working knowledge of HTML 5 and CSS
- Intermediate knowledge in Microsoft Word, PowerPoint, and Excel