

SENIOR GRAPHIC DESIGNER

Summary

Diverse, results-oriented graphic designer with over 30 years of experience in print, logo design, and dimensional signs. Passionate about comprehensive, strategic and brand-building design. Demonstrated ability to work both independently as well as collaborate in large design teams. Flexible, big picture, out-of-the-box thinker and expert brain-stormer, with special emphasis on conceptual design.

Highlights

- Graphic Design Expertise
- Creative Design Aptitude
- Quality Assurance
- A Team Leadership
- Adobe CC Suite
- Strategic Planning
- Training and Development
- Corporate Design

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Accomplishments

- Successfully orchestrated complex projects from the idea stage through design, mock-up, and final rendering to meet customer expectations, while building customer loyalty.
- Grew client base through strategic relationship building and consistently delivering successful campaigns and designs.

Experience

03/2017 to 08/2018

Senior Graphic Designer Company Name 1/4 City , State

- Sketched designs for large home builders, such as Stanley Martin, Ryan Homes, NV Homes, Van Metre Homes, A Stylecraft Homes, Dan Ryan Homes etc. A
- Adhered to strict branding guidelines when preparing sketches for client review
- Designed logos, interior acrylic display signs with stand off wall mounts, 3-D signs, impact logo signs, Routed Top signs, whip flags, mailboxes, take one boxes, feather flags, amenity signs, A site ID sign, model ID signs, banners, and more!
- Prepared all final print files
- Uploaded sketches and final print file links to Keyed IN initially, and then to Pace Software.
- Cut vinyl on FC7500 Plotter

01/2005 to 01/2017

Senior Graphic Designer/Production Manager Company Name 1/4 City , State

- Developed creative graphics that simplified complex messages.
- Recommended techniques, methods and media best suited to produce desired visual effects.
- Adhered to all corporate brand guidelines when preparing graphic materials.
- Maximized operational efficiency by mentoring staff on various customer service initiatives.
- Spearheaded and coordinated graphic design projects from conception to completion.
- Collaborated with clients to create vision, conceive designs, and meet tight deadlines daily. A
- Developed excellent relationships with multiple vendors and outside installers to ensure the success of current and future projects.
- Created and fashioned highly persuasive sales and marketing proposals.
- Processed Estimates, Price Proposals & Invoices and e-mailed customers via Quick Books.
- Printed in-house designs and customer prepared files on wide format printer.

05/1995 to 01/2005

Graphic Designer Company Name 1/4 City , State

- Designed interior and exterior signs, banners, trade show graphics, association graphics, dimensional signs, etc
- Vectorized and designed client logos
- Cut vinyl on Ioline Graphics Plotter
- Printed graphics on HP 5500 large format printer

Education

Liberal Arts Florida State University Panama Canal Branch

Visual Communications Art Institute of Pittsburgh 1/4 City , State Associates Degree

Skills

- Invoicing: Quick Books
- Software: Adobe Illustrator CC & CS6, Adobe Photoshop CC, Corel Draw x7, Microsoft Office Suite, Omega Composer A
- Printers: HP 5500, HP DesignJet L25500 A
- Vinyl Plotters: Summa D120R, Graphtec, Ioline, HS15, FC 7500
- Sign Tracking Software: Keyed IN and Pace A

Portfolio

www.dmhanco.com

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Linked In

<https://www.linkedin.com/in/denise-mohancographicartist>

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