

COLOUR ANALYST

Summary

Creative, detailed, passionate and technical results driven Senior Color Analyst who excels in a fast paced fashion manufacturing and retail environment, leading product development and revenue growth. Design and color fashion forward, everyday-wearable apparel, swim and active wear that exceed sales goals. Innovative and resolute thinker, color expert who builds strong relationships with cross-functional product design, art design, merchandising, sourcing and manufacturing teams. AREA OF EXPERTISE: *Creative and Color analyst for everyday wearable apparel, swim, performance active wear and multi-fabric dyed to match garments. *Trend analysis and forecast, seasonal color palette creation, denim/woven shade band expertise, color/dyestuff execution and limitation expertise, trim knowledge and development.

Highlights

Color IQc, PLM, Microsoft office (Word, Excel, PowerPoint and Outlook) and Lotus Notes. Affluent in Adobe Illustrator and Photoshop. Microsoft Office, Outlook, PowerPoint, Excel & Word

Affluent knowledge of Adobe Illustrator

Accomplishments

Providing sole responsibility to Athleta a \$565 million brand for all color issues, evaluations, color recommendations for fabrics and create seasonal color palettes across all aspects of the brand (Divisions, Categories, Prints and different fabrics)

Implemented in-store light source (U3500) to primary light source during Athleta color evaluation process and procedures.

Experience

08/2002 to 01/2006

Colour Analyst Company Name 1/4 City, State

- Office Choosing the seasonal color palette pantone # (PMS) for design and graphic purposes.
- Visual Evaluation of seasonal Color Lab Dip/Bulk Submissions.
- Communicating evaluation results with off-shore/domestic Vendors.
- Colour Technician & Label/Trims Management Visual Evaluation of seasonal Color Lab Dip/Bulk Submissions Organizing and choosing the seasonal color palette pantone # (PMS) for design and graphic purposes.
- Communicating and providing technical assistance to off-shore & domestic vendors.
- Managing all color processes and requirements.
- Developing new labels, crests & hangtags for the design team.

08/2008 to 06/2015

Senior Color Analyst Company Name 1/4 City, State

- Athleta is a \$565 Million brand.
- Providing sole responsibility for all color issues, evaluations, color recommendations for fabrics and create seasonal color palettes across all aspects of the brand (Divisions, Categories, Prints and different fabrics) Evaluation of seasonal color submissions using instrumental color measurement and visual evaluation.
- Provide basic color training to all on-boarding vendors/mills.
- Provide Color vision testing and basic color training to all production employees for the Athleta Brand.
- Managing and provide color training, support and leadership to my direct report.
- Provide Fabric Dye stuff limitations and color recommendations to the Production and Merchandising teams.
- Assist in seasonal color trend research and seasonal color palette creation.
- Assist production teams in determining shade band approvals for garment shipments.
- Provide technical assistance to vendors/mills for color re-formulation and further color matching accuracy by consulting with dye stuff experts.
- Distribution of the non-certified color standards (physical and electronic color standards) to the vendors/mills.
- Working closely with our certified color service providers (Archroma, CSI & Pantone) to achieve custom color standard development, fabric & dye limitation direction, organization and vendor/mill/supplier distribution.
- Find best pantone # (PMS) cross matches for screen prints for seasonal color standards for graphic printing vendors/mills.
- Find best YKK & IDEAL zipper tape matches for Designers, GIS Production teams and vendors/mills.
- Matching Coats & AE sewing threads for all seasonal color standards.
- Discuss with Global Color teams and manage all new initiatives and processes for Gap Inc.
- Color Standard Operating Manual.
- Monthly maintenance of color equipment, conditioning unit and UV Calibration programs.
- Maintain organization of the previous and current seasonal Color standard inventory.
- Data entry used for seasonal color reference and records.

08/2008 to 09/2012

Sr. Color Analyst Company Name 1/4 City, State

- Evaluation of seasonal colors for Old Navy, Gap, Gap Outlet, Banana Republic and Banana Republic Factory Store using instrumental

color measurement and visual evaluation.

- Provide basic color training to all on-boarding vendors/mills.
- Provide Color vision testing and basic color training to all production employees at GIS Americas.
- Provide Global Color & Sr.
- Product Integrity teams with quarterly global color metric reports.
- Assist GAP & Banana Republic Denim production teams in determining shade band approvals for garment shipments.
- Provide technical assistance to vendors/mills for color re-formulation and further color matching accuracy by consulting with dye stuff experts.
- Find best pantone #(PMS) cross matches for screen prints for GAP and Banana Republic brand seasonal color standards for graphic printing vendors/mills.
- Gather GAP and Banana Republic brand and outlet color standard requests by providing the physical and electronic color standards to distribute to the vendors/mills.
- Cross matching Coats & AE sewing threads for all brands (GAP, Banana Republic and Old Navy) Discuss with Global Color teams and manage all new initiatives and processes for Gap Inc.
- Color Standard Operating Manual.
- Assist Quality Assurance in their "In-Store" color quality by confirming approved dye lots and determining if shaded garments are acceptable within GAP Inc.
- tolerances.
- Monthly maintenance of color equipment, conditioning unit and UV Calibration programs.
- Maintain organization of the previous seasonal Color standard inventory.
- Data entry used for Global Metrics.

01/2006 to 07/2008

Womens Apparel Color Analyst Company Name 1/4 City , State

- Evaluation of seasonal colours for all Sears brands (Nevada, Jessica, Jessica Sport, Tradition, Together, Attitude, La Redoute and Somewhere) using instrumental color measurement and visual evaluation.
- Creating Labels/Hang tags & Logos documents for internal distribution.
- Communicating with Colour standard Supplier- Archroma (Div. of Clariant) and Pantone.
- Data entry used for Quarterly Metrics.

Education

May 2001

Certificate as Fashion Co-ordination & Stylist 2002 -2004 Richard Robinson Academy of Fashion Design : Fashion Ryerson University 1/4 City , State , Canada

May 2000

Diploma : Fashion Designer Richard Robinson-Academy of Fashion Design 1/4 City , State , Canada

Fashion Designer

Certifications

Project Management Courses -ECornell (affiliated with Cornell University) -Jan.2011

Time Management Course- EComell (affiliated with Cornell University)

Skills

Adobe Illustrator, Photoshop, basic, Calibration, Color, consulting, Data entry, direction, Fashion, GIS, graphic, inventory, Leadership, Logos, Lotus Notes, Managing, Merchandising, Excel, Microsoft Office, Office, Outlook, PowerPoint, Word, mill, Navy, Organizing, PLM, processes, Project Management, quality, Quality Assurance, research, technical assistance, Technician, threads, Time Management, trend, UV, vision