

## DIRECTOR OF PRODUCT DEVELOPMENT

### Professional Summary

Supervisory experience in the development and production of apparel sportswear. Experience in the management of sourcing, product development, production and technical design teams. Strong understanding of domestic and offshore sourcing. Extensive global travel for sourcing product development, manufacturing and quality control.

### Experience

#### Director of Product Development

July 2015 to April 2016 Company Name - City , State

- Conducted analysis to address production delays which led to on time delivery of product.
- Successfully led key projects which resulted in proactive external communication with vendors and agents.
- Developed, designed and managed the production of posture and performance apparel for men and woman, ensuring fit and quality of merchandise exceeded company standards.
- Hired and managed new product team members.
- Managed all aspects of design and development through production, maintaining company timelines.
- Worked directly with domestic and offshore factories, ensuring quality and timelines were met to company standards.
- Sourced fabric and trims, developed new construction techniques and initiated new concepts for product line.
- Monitored multiple databases to keep track of all company inventory.
- Managed product development team, maintained WIP report and hired necessary staff as needed.
- Planned and executed purchase orders for seasonal product lines.
- Worked closely with cross functional teams, maintaining internal communication.
- Reported directly to the President of the company

### Sourcing Agent

January 2010 to July 2015 Company Name - City , State Lead an independent consultancy to transpose client's inspirations into a finished, viable collection. Travelled domestically and internationally to source fabrics, trims and factories. Generated tech packs and worked directly with factories to initiate the development process. Managed each step of the pre production process, ensuring the quality and fit of the finished goods was achieved to the company standards. Organized the client's sku plan to ensure the product line was merchandised to meet the buyers specifications. Created and maintained the BOM to ensure all bottom line costs were included in the finished cost of goods.

### Technical Design Manager

January 2008 to January 2009 Company Name - City , State

- Managed a team of 22 technical designers/pattern makers, marker makers, graders and sewing department.
- Improved production timelines, implemented cost saving construction techniques, and standardized the technical design processes.
- Created production standards for internal personal to follow in addition to private accounts and factories.
- Developed company manual to standardize the pre production through production process.
- Worked with design, imports and sales departments to coordinate timely deliveries of finished goods.
- Travelled globally to accounts, vendors and factories to insure the quality and fit of garments was maintained by company standards.
- Managed the execution of tech packs to vendors and agents.
- Conducted daily correspondence to factories, vendors, and accounts to insure production timelines were on schedule.
- Analyzed and evaluated cost effective solutions with QC department to execute timely deliveries of finished goods.
- Managed company calendar to maintain delivery schedule.
- Reported directly to COO.

### Director of Product Development

January 2006 to January 2007 Company Name - City , State

- Responsible for the set up and management of the technical design department.
- Accomplished company standards for in house departments and offshore factories to follow from the development process to the execution of finished goods.
- Managed the design development process from designer sketch handover to bulk production delivery.
- Responsible for the purchase of Lectra CAD system, hired a staff of patternmakers, established standards for fit, quality and construction.
- Conducted daily correspondences with offshore factories to ensure timely deliveries of finished goods.
- Extensive travel to Asia for follow up on the development process to finished goods.
- Managed offshore factories from development to the production process to ensure all processes were on track.
- Worked with freight forwarders and customs brokers in the production process to ensure all documentation and deliveries were on schedule.
- Worked closely with the sales manager to ensure buyers were aware of new fits and changes of upcoming styles.
- Developed and implemented vendor manual for all factories to follow in regards to the pre production process, specification system, packaging instructions and shipping guidelines.
- Managed the company calendar to ensure all departments were meeting deadlines.
- Reported directly to President of company.

### Adjunct Faculty

January 2005 to January 2012 Company Name - City , State

- Developed an advanced course curriculum for the Fashion Department at Orange Coast College and Long Beach City College

- Developed an advanced course curriculum for the Fashion Department at Orange Coast College and Long Beach City College.
- Facilitate the development of offshore technical packages to include garment knock offs, pattern adjustments, appropriate fit, fabric qualities, package specifications and garment costs.
- Students are taught global communications by the use of digital media, Adobe Illustrator, Photoshop, Excel and CAD systems.

#### Technical Design Manager

January 2002 to January 2006 Company Name - City , State

- Responsible for the creation and implementation of the technical design department for the improvement of the fit and quality of the men, junior, swim and toddler lines.
- Established and executed company guidelines for domestic and offshore factories to follow in the development of finished goods.
- Hired and managed a staff of pattern makers, technical designers, graders, marker makers and sewers.
- Established working relationships with offshore and domestic factories.
- Created a new specification system and educated managers and manufacturing personnel in its use.
- Created fit requirements for factories and production teams to follow.
- Worked as a liaison between design, production and sales to ensure fit, quality and timely deliveries of finished product.
- Worked with design, merchandising and production teams in trouble shooting cost effective construction techniques.
- Managed day-to-day operations of the technical design department, managed the deliveries of offshore production.
- Follow through with customs brokers and freight forwarders in regards to on time deliveries of finished goods from offshore factories.
- Reported directly to VP Production

#### Production Manager

January 2000 to January 2001 Company Name - City , State

- Managed the domestic and offshore production of women's sportswear and technical skiwear.
- Sourced domestic and offshore factories, managed B.O.M., created WIP reports, analyzed product costings and margins; collaborated with customs brokers to insure timely delivery of offshore product.
- Ordered production fabric and trims for domestic production.
- Maintained working relationships with offshore factories by regularly visiting the factories.
- Performed inspections at offshore factories in regards to the efficiency of markers, quality of cutting and overall construction and fit of finished goods.
- Worked with sales team to develop product, line plans and skus.
- Issued purchase orders, cut tickets and maintained inventories domestically and offshore.
- Maintained WIP reports, production schedules and timelines.
- Reported directly to President of company.

#### Education

Bachelor of Arts : Clothing and Textiles. Focus in Fashion Design , 2010 California State University - City , State , USA

#### Professional Affiliations

Member, Small Business Association (2008 - present) Member, Alumni Association

#### Skills

Adobe Illustrator, Photoshop, Excel, Power Point, Word

Excellent organizational skills. Team player. Works well under pressure.